

IT Governance – How to increase the impact of Information Technology on firm performance ?

by

[dr Robert Piechota, Chair of Management, The College of Management “Edukacja”,
robert.piechota@vip.interia.pl]

ABSTRACT

Information Technology (IT) plays in modern enterprises a very important role, passing almost every aspect of their business. The long-term survival of firms is closely related to their ability to successfully managed Information Technologies in today’s harsh and rapidly changing business environment. Amount of expenditure on investment in IT often consume more than half of the total capital expenditure of enterprises. At the same time often do not bring the assumed effects. There is a need for a structured approach to the effective use of Information Technology, which will seek to maximize the performance and value of the enterprise. The answer to this need is the concept of IT Governance.

The aim of this study is to present the stages of implementing IT Governance, which cover the following areas: strategic fit of IT, creating value of enterprise through IT, effective use of IT resources, IT risk management and IT performance measurement. The use of IT Governance allows the enterprises to maximize the resulting business benefits and has an substantial impact on firm performance.